



Virtru Data Protection

Surprisingly easy data protection and control.

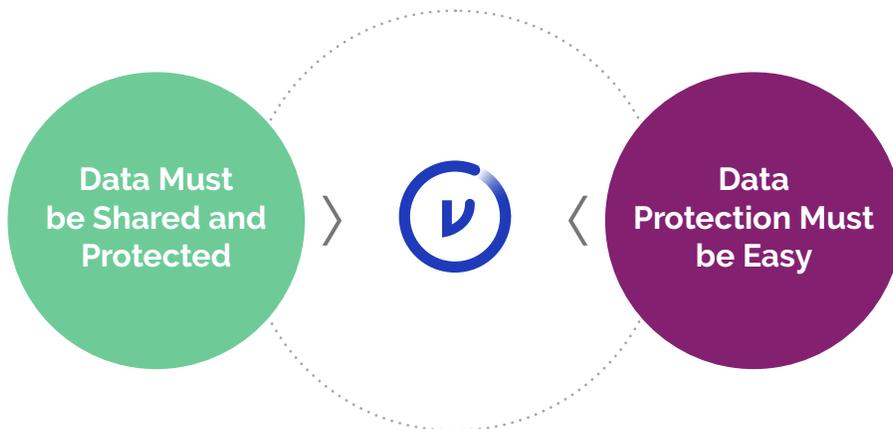


Today's data protection solutions fail because the tradeoff between security and ease of use is unacceptable.

Regulated content, intellectual property, and other sensitive information are the lifeblood of any enterprise – and that data must be shared, both inside and outside your organization.

But today's solutions just don't work because the user experience causes too much friction to be effective. The Virtru Data Protection Platform changes that by allowing organizations to easily protect and control sensitive information no matter where it's been created, stored, or shared.

Virtru Eliminates the Tradeoff Between Data Protection and Ease of Use for More Than 7,000 Organizations





Demonstrate Compliance

Protect regulated information governed by GDPR, HIPAA, CJIS, EAR, and other compliance requirements.



Protect Intellectual Property

Securely share IP and proprietary information with partners, suppliers, and customers.



Improve Efficiency, Reduce Costs

Replace hard-to-use, time consuming methods for protecting and sharing sensitive information.

All without impacting the way your users work today

Product Capabilities

Protect and control access to emails and content no matter where they are created, stored, or shared



Protect

Protect from Creator to Consumer

One click secures content from creation to consumption for complete, end-to-end protection

View Virtru-encrypted content directly from your existing tools for a seamless user experience



Share

No Artificial Boundaries

Share with anyone, on any device, anywhere

Only you and your intended recipients have access to the content



Control

Never Lose Control of Sensitive Information

Revoke, expire, and track or disable forwarding – even after content has been read

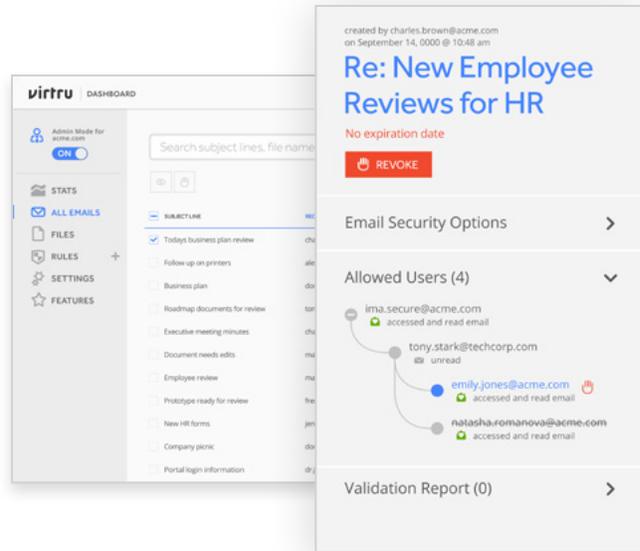
Know who has access to your emails and files at all times

Control Center

Centrally manage secure sharing settings inside and outside your organization.

Configure data protection policies and view audit trails for end-users and sub groups.

Manage and monitor access to sensitive information shared by your users and their recipients.

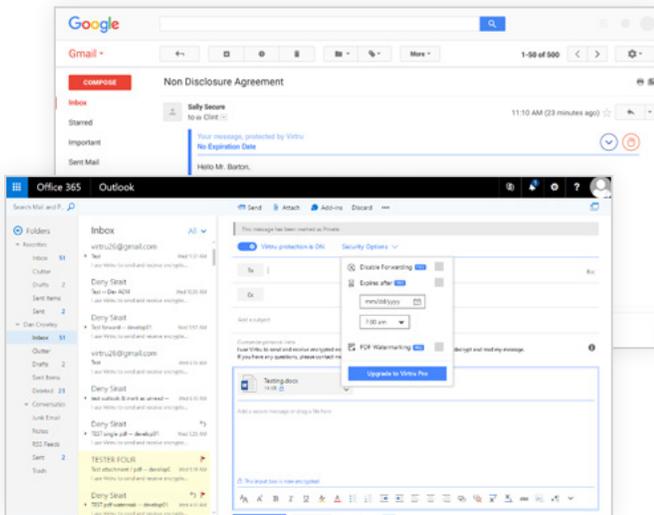


Email Encryption & Control

Restrict and audit access to emails and attachments wherever they travel.

Enforce data protection policies enterprise-wide, by organizational unit, or by group. Provide powerful end-user controls.

Share with anyone – recipients can read and respond to protected emails without installing new software or creating new accounts.



Office 365

G Suite

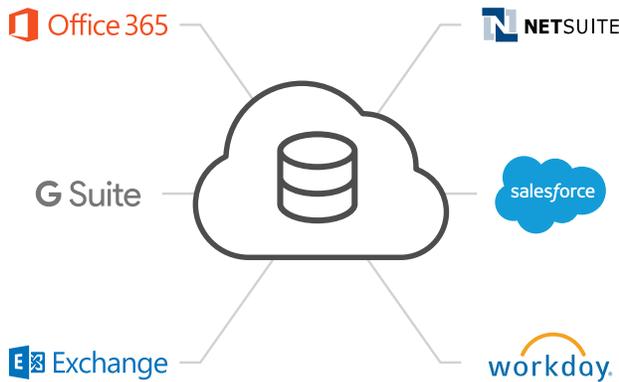
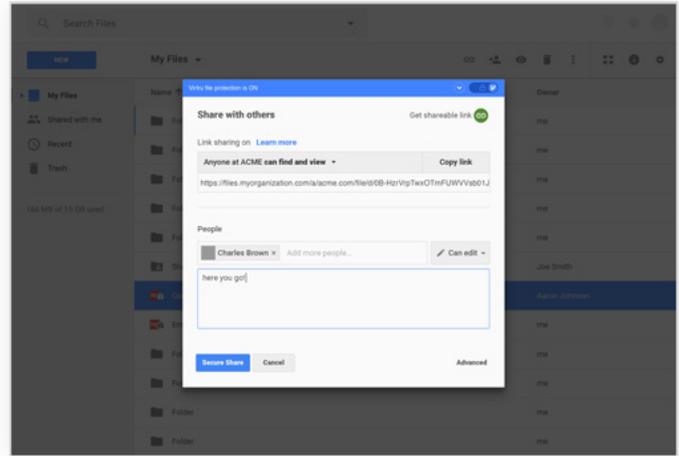
amazon WorkMail

Cross-Platform File Protection

Easily protect content before it's uploaded to file sharing and storage systems.

Safely share protected files with anyone – regardless of their cloud platform.

Track where your files are shared and revoke or restrict access at any time.

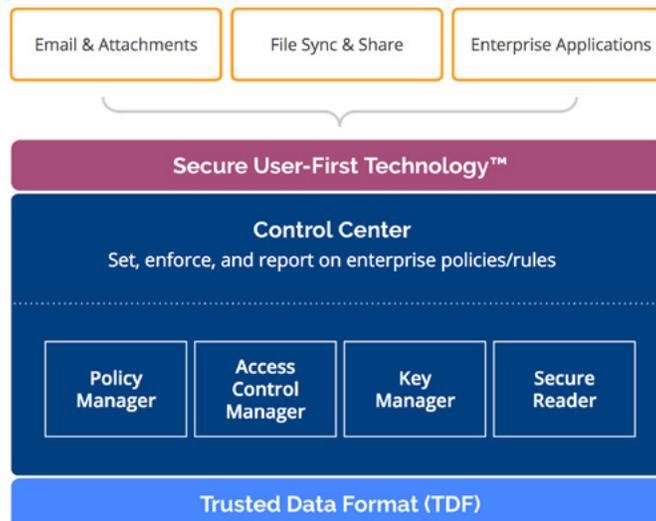


Enterprise Application Protection

Add Virtru's access control, encryption, key management, and policy enforcement capabilities to enterprise SaaS applications – or to your own custom applications.

Protect emails and files shared from Salesforce, Workday, and other popular cloud applications.

The Virtru Data Protection Platform



Underlying Technology



Secure User-First Technology™

Secure User-First is patented technology that allows users anywhere, on any device, to work the way they do today – without requiring a separate log-in, user interface, or application.



Trusted Data Format

The Trusted Data Format is an open standard for self-protecting data. With the TDF, protections travel with the data, no matter where it's created, stored, or shared.

Why Customers Choose Virtru

Surprisingly Easy-to-Use

"Virtru's ease of use and fast implementation sets it apart from other solutions."

– **Steve Mena**, VP of Operations, Premier Healthcare



Complete Protection, from Creator to Consumer

"We selected Virtru due to their thoughtful user interface and best in class data protection."

– **Ravi Pendse**, Vice President and CIO, Brown University



Complete Visibility & Control

"We like the control features. Being able to revoke a message and have an audit trail really sets Virtru apart."

– **Dave Steck**, VP of IT Infrastructure, Schnucks Markets



Use The Virtru Data Protection Platform with:

